



**SPONSOR &  
EXHIBITOR  
OPPORTUNITIES  
PACKAGE**

## Dear Collaborators and Industry Partners,

It is our pleasure to invite you to support our next meeting, which will be held in Philadelphia from June 29 – July 3, 2018. This will be the XXI Biennial Congress on Infant Studies. Our congress will provide you with great opportunities to showcase your products and interact with many researchers and clients.

Of the growing number of researchers who attend our meeting – we expect **approximately 1,400 attendees** – many will be interested in discovering the products you have to offer. Our attendees cover a wide range of international leading infancy research professionals, policymakers, and practitioners representing all fields related to infancy development. Some of the attendees are concerned with basic research or theory; others focus on policy issues and practical applications. These studies require many advanced tools and equipment that companies like yours provide.

Our congress will be held at the **Loews Philadelphia Hotel**, a landmark hotel in Centre City Philadelphia. Located in the nation's first skyscraper, Loews Philadelphia Hotel combines living history with warm sophistication.

**Advertise** in our congress program, be an **exhibitor** and display your product, or **sponsor** a portion of the congress and receive extended exposure to the 1,400+ group of assembled Infancy Research specialists! Full details can be found in this package.

Your presence at our congress is a much appreciated demonstration of your support for the International Congress of Infant Studies.

Sincerely,  
Kathy Hirsh-Pasek

International Congress of Infant Studies

# What is the XXI ICIS Biennial Congress?

The XXI ICIS Biennial Congress **brings together researchers and practitioners from the many disciplines comprising the world of Infant Development.** ICIS is devoted to the promotion and dissemination of research on the development of infants.

The first ICIS Biennial Congress was held in the United States in 1978. The congress has continued to grow and move throughout the world. The XX Biennial Congress in New Orleans, LA attracted over **1400** delegates.

# Who is organizing the congress?

The **XXI ICIS Biennial Congress** is being organized under the leadership of the ICIS President Kathy Hirsh-Pasek (Temple University), incoming President Lisa Oakes (University of California, Davis) with support from the Board of Directors and multiple sub-committees.

The **Program Committee** is led by Chair Jenny Safran (Wisconsin University) with support from Laura Lakusta (Montclair State University), Margaret Tresch Owen (University of Texas, Dallas) and Roberta Golinkoff (University of Delaware).

The overall **congress planning process** is organized by ICIS and the team at Podium Conference Specialists.

# Who attends the congress?

The congress draws principal investigators, post-doctoral fellows and grad students actively engaged in infant development studies. Attendees include professionals and graduate students in psychology, human development, family studies, education, public policy, sociology, social work, psychiatry, pediatrics, public health, anthropology, speech pathology, and linguistics. Although most delegates are based in the United States, a growing number of congress attendees are from other countries such as Canada, Europe, Australia and Asia.

Past congresses' drew **scientists, postdoctoral fellows and students** along with industry and governmental representatives.

A blurred audience in a conference room, viewed from behind, with a speaker at the front. The image is overlaid with a red tint. The text "WHY SPONSOR?" is centered in white, bold, uppercase letters.

**WHY SPONSOR?**

# WHY SPONSOR?



## Connect with **leading and emerging** researchers

-Over 1,400 attendees from the various fields of Infant Development attend this biennial congress



## Premium **branding & positioning** opportunity

-As a congress sponsor, your brand will be exposed to over 1,400 members of the International Congress on Infant Development community  
-Choose a sponsorship level to fit your budget



## **Face time** with leading scientists

-Exhibitor options allow you an opportunity to increase your company's recognition, introduce your new products to the community, and differentiate your company from your competitors

# SPONSORSHIP OPPORTUNITIES





# SPONSOR LEVELS

Based on the value of your selections, you will be assigned a sponsor level as noted below.

Level	Free Exhibit Display (including 4 exhibitor passes)	Opportunity to Distribute Materials	Multimedia Recognition At the Congress	Sponsor Recognition In E-Communication	Wordmark on Congress Website	Logo in Congress Program
<b>Platinum</b> \$10,000+	✓	✓	✓	✓	✓ (hyperlinked)	✓
<b>Gold</b> \$7,000 - \$9,999			✓	✓	✓ (hyperlinked)	✓
<b>Silver</b> \$4,000 - \$6,999			✓		✓	✓
<b>Bronze</b> \$1,000 - \$3,999					✓	✓

# SPONSORSHIP OPPORTUNITIES

Get maximum visibility in the congress program. Choose from the following options:

- Welcome Reception - \$10,000\*
- Mobile App Sponsorship - \$5,000\*
- Invited Session - \$2,500 per speaker
- Coffee Breaks - \$2,500 per session
- Photo Booth - \$2,500\*
- Internet Center - \$2,500\*
- Audio Visual Sponsor - \$2,000 per room
- Travel Awards - \$1,000 per traveller (unlimited)
- Mobile Device Charging Stations - \$1,000 per station
- Resource Table - \$1,000
- Lanyards - \$500\*
- Notepads/Pencils/Pens - \$500

*\*indicates an opportunity for exclusive sponsorship*

*For more details and a complete listing of sponsorship entitlements, please refer to the Exhibitor Terms and Conditions.*

# HOW TO BECOME A SPONSOR

Should you wish to discuss sponsor opportunities, please contact our Secretariat:

**Michelle Smith**

Podium Conference Specialists  
2661 Queenswood Drive  
Victoria, BC  
Canada V8N 1X6

Tel: 1.250.472.7644 x 105

Fax: 1.250.472.7644

Email: [michelle@podiumconferences.com](mailto:michelle@podiumconferences.com)

Web: [www.infantstudies.org](http://www.infantstudies.org)

# ADVERTISING OPPORTUNITIES

# ADVERTISING OPPORTUNITIES

## Premier Ad Package 1 - \$4,000 (exclusive)

- Inside Back Cover Ad in congress program
- Two Mobile App Push Notifications
- Banner Ad with Landing Page in App

## Premier Ad Package 2 - \$4,000 (exclusive)

- Inside Front Cover Ad in congress program
- Two Mobile App Push Notifications
- Banner Ad with Landing Page in App

## Standard Ad Package - \$3,000

- Full Page Ad in congress program
- One Mobile App Push Notification

## Value Ad Package - \$1,500

- Half Page Ad in congress program
- One Mobile App Push Notification

## Basic Ad Package - \$1,000

- Quarter Page Ad in congress program
- One Mobile App Push Notification

## Additional Options – Mobile App

- App Push Notification - \$500
- Enhanced App Listing - \$250

## Additional Options – Printed Program

- Full Page – Color \$3,000
- 1/2 Page – Color \$1,500
- 1/4 Page – Color \$1,000
- Business Card – Color \$800
- Full Page – Black & White \$2,500
- 1/2 Page – Black & White \$1,200
- 1/4 Page – Black & White \$800
- Business Card – Black & White \$600
- Enhanced Program Listing - \$250



*Please note ad measurements:*

*Full Page - 7.5" x 11"*

*Half Page - 7.5" x 4.85"*

*Quarter Page - 3.6" x 4.85"*

*All advertisements must be submitted as  
JPEG files prior to May 15, 2018*

*To purchase these opportunities please visit  
the [ICIS Website](#).*

# EXHIBIT OPPORTUNITIES

# EXHIBIT OPPORTUNITIES

## Booth Space \$2,000

- Back and side draped walls (8x10')
- One 6ft long skirted table with two chairs
- Two Expo name badges (additional badges available at \$250 each)
- Acknowledgement and exhibitor profile in the congress program and mobile app
- Acknowledgement on Expo sign on-site
- Complimentary refreshment service during Expo hours
- Electrical outlet to be purchased separately

## Table Top \$1,500

- One 6ft long skirted table with two chairs
- Two Expo name badges (additional badges available at \$250 each)
- Acknowledgement and exhibitor profile in the congress program and mobile app
- Acknowledgment on Expo sign on-site
- Complimentary refreshment service during Expo hours
- Please note pop up banners cannot be placed on either side of table, items may be placed on or behind the table top only
- Electrical outlet to be purchased separately

## Non-Profit Table Top \$900

- One 6ft long skirted table with two chairs
- Two Expo name badges (additional badges available at \$250)
- Acknowledgement and exhibitor profile in the congress program and mobile app
- Acknowledgement on Expo sign on-site
- Complimentary refreshment service during Expo hours
- Electrical outlet to be purchased separately

# EXHIBIT BOOKING

To book your booth for the **XXI ICIS Biennial Congress**, visit our website at [www.infantstudies.org](http://www.infantstudies.org) and follow the links to the 2018 Congress Sponsor/Exhibitor online booking tool.

Our online registration system will ask you for the following information:

- Company and Contact Information
- Expo Booth Representative Information
- Company Description
- Payment information

Space is limited - book early! Exhibit booths are booked on a first come, first served basis. Reservations without payment will not be considered until payment has been received.