

Glasgow, Scotland

**Scottish Event
Campus**

July 6 – 9, 2020



**SPONSOR &
EXHIBITOR
OPPORTUNITIES
PACKAGE**

Dear Collaborators and Industry Partners,

It is our pleasure to invite you to support our next meeting, which will be held in Glasgow, Scotland from July 6 – 9, 2020. This will be the XXII Biennial Congress on Infant Studies. Our congress will provide you with great opportunities to showcase your products and interact with many researchers and clients.

Of the growing number of researchers who attend our meeting – we expect **approximately 1,300 attendees** – many will be interested in discovering the products you have to offer. Our attendees cover a wide range of international leading infancy research professionals, policymakers, and practitioners representing all fields related to infant development. Some of the attendees work on basic research or theory; others focus on policy issues and practical applications. These studies require many advanced tools and equipment that companies like yours provide.

Our congress will be held at the **Scottish Event Campus (SEC)**, the premiere location for events in Glasgow. Situated on the banks of the River Clyde, the Scottish Event Campus is not only in a breathtaking location but was created specifically for conferences.

Advertise in our digital congress program or conference app, be an **exhibitor** and display your product, or **sponsor** a portion of the congress and receive extended exposure to the 1,300+ group of assembled international renowned Infancy Research specialists! Full details can be found in this package.

Your presence at our congress is a much appreciated demonstration of your support for the International Congress of Infant Studies.

Sincerely,
Lisa Oakes
President, International Congress of Infant Studies

What is the XXII ICIS Biennial Congress?

The XXII ICIS Biennial Congress **brings together researchers and practitioners from the many disciplines comprising the world of Infant Development.** ICIS is devoted to the promotion and dissemination of research on the development of infants around the globe and has a membership from over 40 different countries.

The first ICIS Biennial Congress was held in the United States in 1978. The congress has continued to grow and move throughout the world. The XXI Biennial Congress in Philadelphia, PA attracted over **1200** delegates.

Who is organizing the congress?

The **XXII ICIS Biennial Congress** is being organized under the leadership of the ICIS President Lisa Oakes (*University of California, Davis*), incoming President Catherine Tamis-LeMonda (*New York University*) with support from the Board of Directors and multiple sub-committees.

The **Program Committee** is led by Chair Natasha Kirkham (*Birkbeck, University of London*) with support from Jessica Horst (*University of Sussex*), and Ágnes-Melinda Kovács (*Central European University*).

The overall **congress planning process** is organized by ICIS and the team at Podium Conference Specialists.

Who attends the congress?

The congress draws principal investigators, post-doctoral fellows and graduate students actively engaged in infant development studies. Attendees include professionals in psychology, human development, family studies, education, public policy, sociology, social work, psychiatry, pediatrics, public health, anthropology, speech pathology, developmental disorders and linguistics. Although the majority of delegates are based in the United States, Canada and the UK, a significant number of congress attendees are from across Europe, Asia and Australia.

Past congresses drew **scientists, postdoctoral fellows and students** along with industry, media and governmental representatives.



WHY SPONSOR?

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Connect with **leading and emerging** researchers

-Over 1,200 internationally based attendees from the various fields of Infant Development attend this biennial congress



Premium **branding & positioning** opportunity

-As a congress sponsor, your brand will be exposed to over 1,200 members of the International Congress of Infant Development community, many of whom lead research labs and are affiliated with large and diverse professional departments
-Choose a sponsorship level to fit your budget



Face time with leading scientists

-Exhibitor options allow you an opportunity to increase your company's recognition, introduce your new products to the community, and differentiate your company from your competitors

SPONSORSHIP OPPORTUNITIES



SPONSORSHIP OPPORTUNITIES

Get maximum visibility in the congress program. Choose from the following options:

- Society and Congress Partner – **Contact us for more information**
- Presidential Reception - **\$10,000***
- Mobile App Sponsorship - **\$5,000***
- Invited Session - **\$2,500 per speaker**
- Coffee Breaks - **\$2,500 per session**
- Poster Session - **\$2,500 per session**
- E-poster terminal - **\$2,500***
- Audio Visual Sponsor - **\$2,000 per room**
- Travel Awards - **\$1,250 per traveller (unlimited)**
- Mobile Device Charging Stations - **\$1,500 per station**
- Mobile Device Charging Packs- **\$750 per pack**
- Resource Table Item - **\$750**
- Lanyards - **\$500***
- Notepads/Pencils/Pens - **\$500**

**indicates an opportunity for exclusive sponsorship*

For more details and a complete listing of sponsorship entitlements, please refer to the Exhibitor Terms and Conditions.

TRAVEL/MERIT AWARD SPONSORSHIP

Support the Society and invest in the future of infancy researchers with travel or merit award contribution! Travel award support is considered when determining sponsor level and applicable recognition.

Level	Named Award	Opportunity to Distribute Materials	Multimedia Recognition At the Congress	Travel Award Sponsor Recognition In E-Communication	Wordmark on Congress Website	Logo in Virtual Congress Program
Platinum \$5,000+	✓ (2 awards) – sponsor to announce at the Congress	✓	✓	✓	✓ (hyperlinked)	✓
Gold \$2,500	✓ (1 award)	✓	✓	✓	✓ (hyperlinked)	✓
Silver \$1,250			✓		✓	✓

SPONSOR LEVELS

Based on the value of your selections, you will be assigned a sponsor level as noted below.

Level	Free Exhibit Display (including 4 exhibitor passes)	Opportunity to Distribute Materials	Multimedia Recognition At the Congress	Sponsor Recognition In E-Communication	Wordmark on Congress Website	Logo in Virtual Congress Program
Congress and Society Partner	Contact us for further information					
Platinum \$10,000+	✓	✓	✓	✓	✓ (hyperlinked)	✓
Gold \$7,000 - \$9,999			✓	✓	✓ (hyperlinked)	✓
Silver \$4,000 - \$6,999			✓		✓	✓
Bronze \$1,000 - \$3,999					✓	✓

HOW TO BECOME A SPONSOR

Should you wish to discuss sponsor opportunities, please contact our Secretariat:

Michelle Smith

Podium Conference Specialists
2661 Queenswood Drive
Victoria, BC
Canada V8N 1X6

Tel: 1.250.472.7644 x 105

Fax: 1.250.472.7644

Email: michelle@podiumconferences.com

Web: www.infantstudies.org

ADVERTISING OPPORTUNITIES

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Premier Ad Package 1 - \$2,000 (exclusive)

- Inside Back Cover Ad in Virtual congress program
- Two Mobile App Push Notifications
- Banner Ad with Landing Page in App

Premier Ad Package 2 - \$2,000 (exclusive)

- Inside Front Cover Ad in Virtual congress program
- Two Mobile App Push Notifications
- Banner Ad with Landing Page in App

Standard Ad Package - \$1,000

- Full Page Ad in Virtual congress program
- One Mobile App Push Notification

Value Ad Package - \$750

- Half Page Ad in Virtual congress program
- One Mobile App Push Notification

Basic Ad Package - \$500

- Quarter Page Ad in Virtual congress program
- One Mobile App Push Notification

Additional Options – Mobile App

- App Push Notification - \$500
- Enhanced App Listing - \$250

Additional Options – Virtual Program

- Full Page – Color - \$1,000
- 1/2 Page – Color - \$750
- 1/4 Page – Color - \$500
- Business Card – Color - \$300



Please note ad measurements:

Full Page - 7.5" x 11"

Half Page - 7.5" x 4.85"

Quarter Page - 3.6" x 4.85"

*All advertisements must be submitted as
JPEG files prior to May 15, 2020*

*To purchase these opportunities please visit
the [ICIS Website](#).*

EXHIBIT OPPORTUNITIES



Why exhibit at ICIS 2020?

High Traffic Area

Exhibitors are guaranteed placement in our hugely popular Poster & Exhibitor Hall. Traditionally **80% attendance** from our delegates is typical, with attendees spending between **10 – 30 minutes** with exhibitors

Dedicated Face Time

ICIS dedicates **significant program time** to posters and exhibitors at the Congress, with **over an hour a day concentrated on Posters & Exhibitors**. All catering is situated in the Hall, providing further face time with attendees

Worldwide Network

Attending the ICIS gives exhibitors access to **leading scientists and researchers** in all areas of infant study research from **over 30 countries worldwide**.

EXHIBIT OPPORTUNITIES

Booth Space \$2,000

- Back and side walls (3m x 2m)
- One 6ft long skirted table with two chairs
- Two Expo name badges (additional badges available at \$250 each)
- Acknowledgement and exhibitor profile in the virtual congress program and mobile app
- Acknowledgement on Expo sign on-site
- Complimentary refreshment service during Expo hours
- Electrical outlet to be purchased separately



Table Top \$1,500

- One 6ft long skirted table with two chairs
- Two Expo name badges (additional badges available at \$250)
- Acknowledgement and exhibitor profile in the virtual congress program and mobile app
- Acknowledgment on Expo sign on-site
- Complimentary refreshment service during Expo hours
- Electrical outlet to be purchased separately

Non-Profit Table Top \$900

- One 6ft long skirted table with two chairs
- Two Expo name badges (additional badges available at \$250)
- Acknowledgement and exhibitor profile in the virtual congress program and mobile app
- Acknowledgement on Expo sign on-site
- Complimentary refreshment service during Expo hours
- Electrical outlet to be purchased separately

EXHIBIT BOOKING

To book your booth for the **XXII ICIS Biennial Congress**, visit our website at **www.infantstudies.org** and follow the links to the 2020 Congress Sponsor/Exhibitor online booking tool.

Our online registration system will ask you for the following information:

- Company and Contact Information
- Expo Booth Representative Information
- Company Description
- Payment information

Space is limited - book early! Exhibit booths are booked on a first come, first served basis. Reservations without payment will not be considered until payment has been received.