

**SPONSOR &
EXHIBITOR
OPPORTUNITIES
PACKAGE**



Virtual Conference 2020
July 6 – 9, 2020

Dear Collaborators and Industry Partners,

It is our pleasure to invite you to support our **virtual congress**, which will be held from **July 6 – 9, 2020**. This will be the XXII Biennial Congress on Infant Studies, and our first virtual event, where we hope to extend our global reach like never before, connecting with infant researchers not previously able to attend. Our congress will provide you with great opportunities to showcase your products and interact with many researchers and clients on an international scale.

Our congress was intended to be held in Glasgow, Scotland and will now be held virtually via a **digital conference platform** where the attendees will be able to network, present oral talks and posters and participate in workshops.

Advertise in our digital congress program, be a **virtual exhibitor** and display your product, or **sponsor** a portion of the congress and receive extended exposure to the **500+ group of assembled international renowned Infancy Research specialists** along with over 1000 members of the society! Full details can be found in this package.

Sincerely,
Lisa Oakes
President, International Congress of Infant Studies

What is the XXII ICIS Biennial Congress?

The XXII ICIS Biennial Congress **brings together researchers and practitioners from the many disciplines comprising the world of Infant Development.** ICIS is devoted to the promotion and dissemination of research on the development of infants around the globe and has a membership from over 40 different countries.

The first ICIS Biennial Congress was held in the United States in 1978. The congress has continued to grow and move throughout the world. The XXI Biennial Congress in Philadelphia, PA attracted over **1200** delegates.

As the meeting will be held virtually, we expect an increase in attendance globally and anticipate over 500 participants.

Who attends the congress?

Who Will Attend:

Research interests include:

- Psychology
- Human Development
- Family Studies
- Education
- Public Policy
- Sociology
- Social Work
- Psychiatry
- Pediatrics
- Public Health
- Anthropology
- Speech Pathology
- Developmental Disorders
- Linguistics

Why They Will Attend:

- High quality, well-timed content
- Ease of attending - No travel is required, which suits demanding schedules
- Ability for primary investigators to send more members of lab due to lower cost
- The ability to interact and connect with peers from all over the world

How will the Virtual congress be delivered?

As an entirely virtual conference, our community can connect like never before. This new format will allow the Congress to accommodate a **variety of presentations, welcome more attendees from around the world and engage with one another in a modern, efficient and responsible way.**

Similarly to past Congresses, the robust peer-reviewed scientific program will feature poster presentations, symposia sessions and workshops, along with networking rooms and an exhibit hall.

In parallel to the Congress, we will also be active on social media to increase exposure and engagement.

What is a virtual booth?

All sponsors receive a virtual booth, which is a virtual space where you can offer live and on-demand content, schedule demos, interact with attendees via live chat and download real time reports. Tell your story, educate potential users about your company and share more about your products & services.

Virtual booths are grouped in a virtual exhibitor space clearly identified and accessible from the virtual lobby. You have **full control of the booth branding and design** (images, logo, colors, videos, handouts etc.) to create a unique and compelling experience.

Booth representatives can easily engage with booth visitors with powerful chat tools whether you're live "in" your booth or not. The "Ask a Question" function is available post-conference when content is "on-demand" - extending your reach and interaction.

The virtual environment also allows you access to robust analytics capturing the data you need to identify leads and nurture them after the event for an improved ROI.



WHY SUPPORT VICIS 2020?



WHY SUPPORT?

Connect with **leading and emerging** researchers

- Over 500 internationally based attendees from the various fields of Infant Development attend this biennial congress



Premium **branding & positioning** opportunity

- As a congress sponsor, your brand will be exposed to over 1000 members of the International Congress of Infant Development community, many of whom lead research labs and are affiliated with large and diverse professional departments
- Custom design your booth to reflect your corporate identity
- Choose a sponsorship level to fit your budget



Face time with leading scientists

- Exhibitor options allow you an opportunity to increase your company's recognition, introduce your new products to the community, and differentiate your company from your competitors
- Ability to send more than one representative to answer questions

SPONSORSHIP OPPORTUNITIES



SPONSORSHIP OPPORTUNITIES

Get maximum visibility in the congress program. Choose from the following options:



- Society and Congress Partner – **Contact us for more information**
- Stream sponsorship - **\$10,000*** (per stream/room)
- Symposia session - **\$5,000 per session**
- Workshop session - **\$2,500 per session**
- Poster Session - **\$2,500 per session**
- Chat lounge sponsorship - **\$2,500***

**indicates an opportunity for exclusive sponsorship*

Add Session Sponsor Logo



SPONSOR LEVELS

Based on the value of your selections, you will be assigned a sponsor level as noted below

Level	Virtual booth	Logo in digital program	Multimedia recognition at the congress	Sponsor recognition In E-communication	Session sponsorship	Exclusive stream sponsorship
Congress & Society Partner	Contact us for further information					
Platinum \$10,000	✓	✓ (hyperlinked)	✓	✓	✓	✓
Gold \$5,000	✓	✓ (hyperlinked)	✓	✓	✓	
Silver \$2,500	✓	✓	✓			

HOW TO BECOME A SPONSOR

Should you wish to discuss sponsor opportunities, please contact our Secretariat:

Michelle Smith

Podium Conference Specialists
2661 Queenswood Drive
Victoria, BC
Canada V8N 1X6

Tel: 1.250.472.7644 x 105

Fax: 1.250.472.7644

Email: michelle@podiumconferences.com

Web: www.infantstudies.org

ADVERTISING OPPORTUNITIES

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A digital program book will be produced for download prior to the Congress and will stay available via the website. The program book will be a full colour, professionally designed document.

Advertising Options

- Inside front or back cover - \$1,000
- Full page advertisement - \$750
- ½-page advertisement - \$500
- ¼-page advertisement - \$250

Please note ad measurements:

Full Page - 7.5" x 11"

Half Page - 7.5" x 4.85"

Quarter Page - 3.6" x 4.85"

All advertisements must be submitted as JPEG files prior to June 1, 2020

The background of the slide is a blurred photograph of a group of people, likely at an exhibition or conference. The people are out of focus, showing various colors of clothing like purple, blue, and orange. The overall scene is dimly lit, with some brighter areas where people are gathered.

EXHIBIT OPPORTUNITIES

Why exhibit at vICIS 2020?



Comprehensive analytics data

Live access to reports including:

- Attendance reports from your booth or sponsored sessions
- Access booth chat logs for lead sourcing

Priority access and services at ICIS 2021

Benefits for 2021 include:

- First choice booth selection
- Complimentary power
- 1 x App Push notification

Worldwide Network

Attending the ICIS gives exhibitors access to leading scientists and researchers in all areas of infant study research from over 40 countries worldwide

EXHIBIT OPPORTUNITIES

Virtual Booth Space

- Custom design your booth space
- Live chat with delegates who visit your booth
- Set up direct emails for delegates visiting outside exhibitor hours
- Highlight videos, handouts or special deals
- Add multiple booth representatives to be 'onsite' to answer questions

Additions:

- Acknowledgement and exhibitor profile in the virtual congress program
- Acknowledgement via logos throughout the virtual conference space

Cost

- Commercial Organizations **\$500**
- Publishers **\$300**
- Non-Profits and Institutions **\$300**

EXHIBIT BOOKING

To book your booth for the **XXII ICIS Biennial Congress**, visit our website at www.infantstudies.org and follow the links to the 2020 Congress Sponsor/Exhibitor online booking tool.

Our online registration system will ask you for the following information:

- Company and Contact Information
- Expo Booth Representative Information
- Company Description
- Payment information

Reservations without payment will not be considered until payment has been received.