



**PANAMA CITY, PANAMA**  
Hotel Riu Plaza Panama  
July 6 – 9, 2026

**SPONSOR & EXHIBITOR  
OPPORTUNITIES PACKAGE**



# What is the XXV ICIS Biennial Congress?

The **XXV ICIS Biennial Congress** brings together researchers and practitioners from the many disciplines comprising the world of Infant Development. ICIS is devoted to the promotion and dissemination of research on the development of infants around the globe.

The **first ICIS Biennial Congress** was held in the United States in 1978. The congress is committed to a global reach. We meet on different continents and welcome researchers and students from around the world.

# Who is organizing the meeting?

The **XXV ICIS Biennial Congress** is being organized under the leadership of the ICIS President Natasha Kirkham (Birkbeck, University of London) and incoming President Jessica Sommerville (University of Toronto), with support from the Board of Directors and multiple sub-committees.

The **Program Committee** is comprised of Natalie Hiromi Brito (Columbia University), Ana M. Carmiol (Universidad de Costa Rica), Silvia Benavides-Varela (Padova University), and Ori Ossmy (Birkbeck, University of London).

The overall **congress planning process** is organized by ICIS and the team at Podium Conference Specialists.

# Who attends the congress?

The congress draws **principal investigators, post-doctoral fellows and grad students actively engaged in infant development studies**. Attendees include professionals and graduate students in psychology, human development, family studies, education, public policy, sociology, social work, psychiatry, pediatrics, public health, anthropology, speech pathology, and linguistics. Although most delegates are based in the United States, a growing number of congress attendees are from other countries and regions such as Canada, the UK, Germany, France, Australia and Asia.

Past congresses drew **scientists, postdoctoral fellows and students** along with industry, media and governmental representatives.





# WHY SPONSOR?

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Connect with **leading and emerging** researchers

Over 1,100 attendees from the various fields of Infant Development attend this biennial congress.



Premium **branding & positioning** opportunity

- As a congress sponsor, your brand will be exposed to over 1,100 members of the International Congress of Infant Development community.
- Choose a sponsorship level to fit your budget.



**Face time** with leading scientists

Exhibitor options allow you an opportunity to increase your company's recognition, introduce your new products to the community, and differentiate your company from your competitors.

# SPONSORSHIP OPPORTUNITIES



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Get maximum visibility in the congress program. Choose from the following options:

- Presidential Reception - \$10,000\*
- Public parent outreach event - \$2,500\*
- Global perspectives on infancy presidential symposium - \$2,000 per speaker
- Sponsor a speaker/student from a LMIC - \$2,500 each
- Sponsor a student - \$500-\$1,500
- Sponsor a founding generation summer student - \$4,000
- Sponsor a founding generation travel award - \$4,000
- Sponsor undergraduate student welcome event - \$1,500\*
- Sponsor an underrepresented scholar - \$1,250
- Sponsor new members event - \$1,500\*
- Sponsor Early Career counsel breakfast meeting - \$1,500\*
- Society and Congress Partner – Contact us for more information
- Audio Visual Sponsor - \$2,000 per room
- Resource Table Item - \$750
- Lanyards - \$1,000\*
- Mobile App Sponsorship - \$5,000\*
- Invited Session - \$2,750 per speaker
- Coffee Breaks/Poster Session - \$2,750 per session

*\*indicates an opportunity for exclusive sponsorship*

*For more details and a complete listing of sponsorship entitlements, please refer to the Exhibitor Terms and Conditions.*



# SPONSOR LEVELS

Based on the value of your selections, you will be assigned a sponsor level as noted below.

Level	Free Exhibit Display (including 4 exhibitor passes)	Opportunity to Distribute Materials	Multimedia Recognition At the Congress	Sponsor Recognition In E-Communication	Wordmark on Congress Website	Logo in Virtual Congress Program
Congress and Society Partner	Contact us for further information					
<b>Platinum</b> \$10,000+	✓	✓	✓	✓	✓ (hyperlinked)	✓
<b>Gold</b> \$7,000 - \$9,999			✓	✓	✓ (hyperlinked)	✓
<b>Silver</b> \$4,000 - \$6,999			✓		✓	✓
<b>Bronze</b> \$1,000 - \$3,999					✓	✓

# TRAVEL/MERIT AWARD

## SPONSORSHIP

Support the Society and invest in the future of infancy researchers with travel or merit award contribution! Travel award support is considered when determining sponsor level and applicable recognition.

Level	Named Award	Opportunity to Distribute Materials	Multimedia Recognition At the Congress	Travel Award Sponsor Recognition In E-Communication	Wordmark on Congress Website	Logo in Virtual Congress Program
<b>Platinum</b> \$5,000+	✓ (2 awards) – sponsor to present at the Congress	✓	✓	✓	✓ (hyperlinked)	✓
<b>Gold</b> \$2,500	✓ (1 award)	✓	✓	✓	✓ (hyperlinked)	✓
<b>Silver</b> \$1,250			✓		✓	✓

# HOW TO BECOME A **SPONSOR**

Should you wish to discuss sponsor opportunities, please contact our Secretariat:

**Sebastien Lavoie**

Podium Conference Specialists  
2661 Queenswood Drive  
Victoria, BC  
Canada V8N 1X6

Tel: 1.250.472.7644

Fax: 1.250.472.7644

Email: [sebastien@podiumconferences.com](mailto:sebastien@podiumconferences.com)

Web: [www.infantstudies.org](http://www.infantstudies.org)

# ADVERTISING OPPORTUNITIES



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## Premier Ad Package 1 - \$2,000 (exclusive)

- Inside Back Cover Ad in Virtual congress program
- Two Mobile App Push Notifications
- Banner Ad with Landing Page in App

## Premier Ad Package 2 - \$2,000 (exclusive)

- Inside Front Cover Ad in Virtual congress program
- Two Mobile App Push Notifications
- Banner Ad with Landing Page in App

## Standard Ad Package - \$1,000

- Full Page Ad in Virtual congress program
- One Mobile App Push Notification

## Value Ad Package - \$750

- Half Page Ad in Virtual congress program
- One Mobile App Push Notification

## Basic Ad Package - \$500

- Quarter Page Ad in Virtual congress program
- One Mobile App Push Notification

## Additional Options – Mobile App

- App Push Notification - \$500
- Enhanced App Listing - \$250

## Additional Options – Virtual Program

- Full Page – Color - \$1,000
- 1/2 Page – Color - \$750
- 1/4 Page – Color - \$500
- Business Card – Color - \$300



*Please note ad measurements:*

*Full Page - 7.5" x 11"*

*Half Page - 7.5" x 4.85"*

*Quarter Page - 3.6" x 4.85"*

*All advertisements must be submitted as  
JPEG files prior to May 20, 2024*

*To purchase these opportunities please visit  
the [ICIS Website](#).*

# EXHIBIT OPPORTUNITIES

# Why exhibit at the 2026 ICIS?

## **High Traffic Area**

Exhibitors are guaranteed placement in our hugely popular Poster & Exhibitor Hall. Traditionally 80% attendance from our delegates is typical, with attendees spending between 10 – 30 minutes with exhibitors

## **Dedicated Face Time**

ICIS dedicates significant program time to posters and exhibitors at the Congress; with over an hour a day concentrated on Posters & Exhibitors. All catering is situated in the Hall, providing further face time with attendees

## **Worldwide Network**

Attending the ICIS gives exhibitors access to leading scientists and researchers in all areas of infant study research from over 30 countries worldwide.

# EXHIBIT OPPORTUNITIES

## Booth Space \$2,200

- Back and side walls (3m x 2m)
- One 6ft long skirted table with two chairs
- Two Expo name badges (additional badges available at \$250 each)
- Acknowledgement and exhibitor profile in the virtual congress program and mobile app
- Acknowledgement on Expo sign on-site
- Complimentary refreshment service during Expo hours
- Electrical outlet to be purchased separately



## Table Top \$1,750

- One 6ft long skirted table with two chairs
- Two Expo name badges (additional badges available at \$250)
- Acknowledgement and exhibitor profile in the virtual congress program and mobile app
- Acknowledgment on Expo sign on-site
- Complimentary refreshment service during Expo hours
- Electrical outlet to be purchased separately

## Non-Profit Table Top \$1,000

- One 6ft long skirted table with two chairs
- Two Expo name badges (additional badges available at \$250)
- Acknowledgement and exhibitor profile in the virtual congress program and mobile app
- Acknowledgement on Expo sign on-site
- Complimentary refreshment service during Expo hours
- Electrical outlet to be purchased separately



# EXHIBIT **BOOKING**

To book your booth for the XXV ICIS Biennial Congress, visit our website at [www.infantstudies.org](http://www.infantstudies.org) and follow the links to the 2026 Congress Sponsor/Exhibitor online booking tool.

Our online registration system will ask you for the following information:

- Company and Contact Information
- Expo Booth Representative Information
- Company Description
- Payment information

Space is limited - book early! Exhibit booths are booked on a first come, first served basis. Reservations without payment will not be considered until payment has been received.